

# Training that survives the Monday after the workshop.

70% of corporate training is forgotten within 72 hours. Not because of the content — because of the structure around it. Here's the structure that makes it stick.

**70%**

of training forgotten within 72h

**92%**

of participants apply  $\geq 1$  practice within 30 days

**3x**

retention vs traditional training

## THE THREE PHASES

- 1 Preparation — before the session**  
Each participant arrives primed. Their real challenge is captured, stakeholders mapped, and a baseline metric set, so the program works on their actual situation — not a generic case study.
- 2 Workshop — structured labs**  
Several structured exercises, each building on the last. Atlas intervenes live, and every participant leaves each module with a concrete, documented output they can use immediately.
- 3 Follow-up — Atlas at D+3, D+7, D+30**  
Timed against the Ebbinghaus forgetting curve, Atlas resurfaces each commitment at the moments that matter. The loop closes with a D+30 outcome report delivered to the sponsor.

## WHY IT WORKS

- Built on Stanislas Dehaene's four pillars of learning and the PACE methodology. Atlas remembers each learner's context across every module. Outputs are the evidence — no self-assessment surveys. Bilingual EN/FR, auto-detected.

### Want to see a sample outcome report or run a pilot?

Start a free 21-day team trial at [learn-n-succeed.com/corporate](https://learn-n-succeed.com/corporate) · Atlas included · D+30 report to the sponsor.